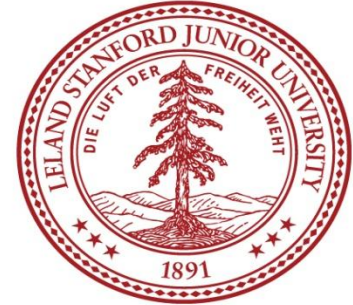


STANFORD
BUSINESS GRADUATE
SCHOOL OF



Brady Forman
&
Dustin Cunningham

Stanford University

- Founded in 1891

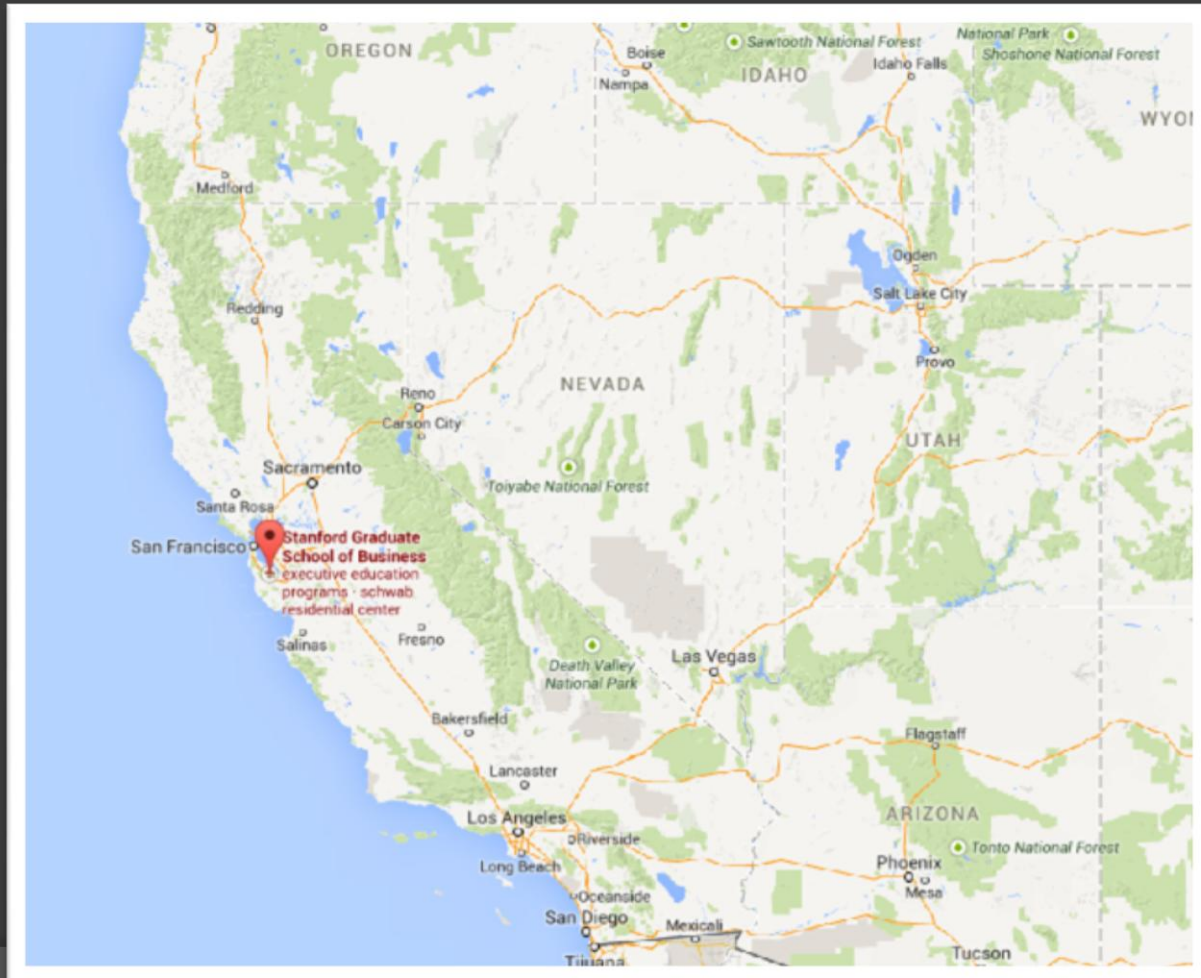


- GSB founded in 1925



Location

655 Knight Way, Stanford, CA 94305



Stanford Video

- <https://www.youtube.com/watch?v=wFibrXcc25U>

Were you paying attention?

- Name one of the Diversity Statistics presented
- How many faculty members does Stanford's GSB have?
- What is Stanford doing to help their students in their careers?



Concentrations

- Accounting
- Career & Success
- Corporate Governance
- Economics
- Education
- Energy
- Entrepreneurship
- **Finance**
- Global Business
- Health Care
- Leadership
- Management
- **Marketing**
- Operations
- Organizational Behavior
- Political Economics
- Social Innovations

First Year Curriculum

Autumn Quarter:

General Management Perspectives

Critical Analytical Thinking (CAT)

Ethics in Management

Financial Accounting

Leadership Labs

Managerial Skills

Managing Groups and Teams

Optimization and Simulation Modeling

Organizational Behavior

Strategic Leadership

Winter/Spring Quarters:

General Management Foundations

Corporate Finance

Data Analysis and Decision Making

Human Resource Management

Information Management

Managerial Accounting

Managerial Finance

Marketing

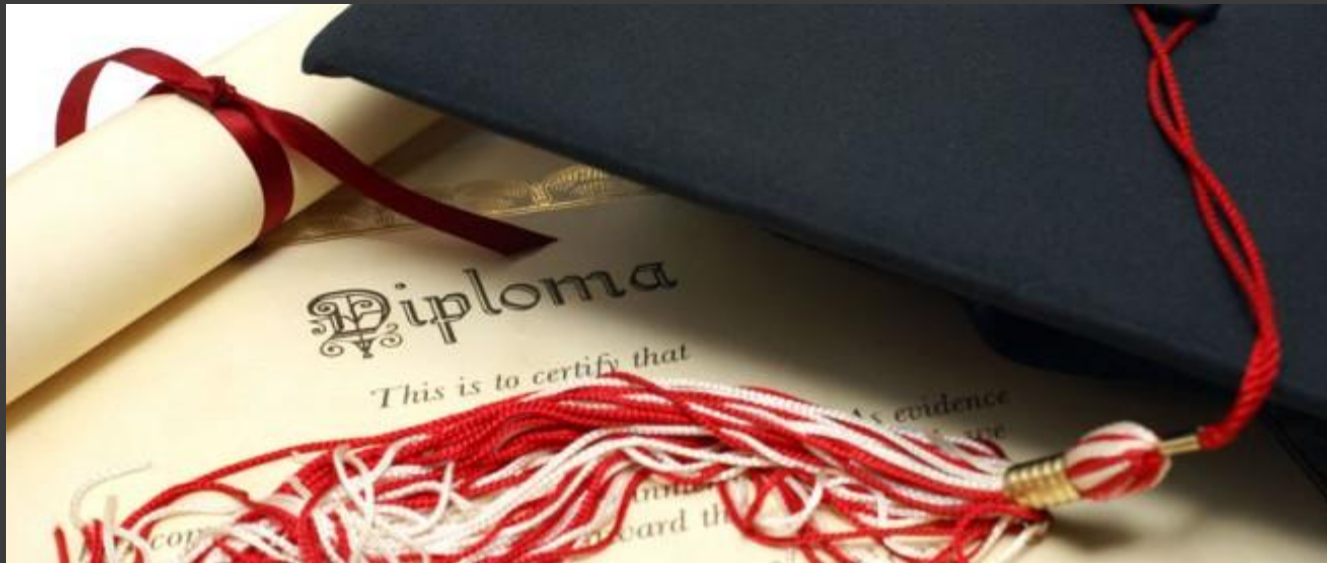
Microeconomics

Operations

Strategy Beyond Markets

MBA Degree Requirements

- First Year Curriculum
- Electives in any concentration

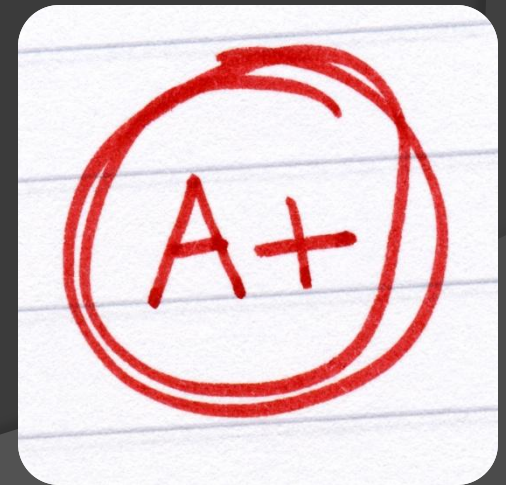


Admission Requirements

- Bachelors Degree or higher
- Electronic Transcript Submission
- At Least Two Reference Letters
- Extracurricular Activities and Awards List

Admission Requirements

- Essay Requirements
- Interview and Fees (\$275)
- GMAT or GRE
- TOEFL



How to afford Stanford GSB

- \$99,435
- Stanford GSB Fellowships
- Other/ Outside Scholarships
- Loans
- Yellow Ribbon Program



Student Life

Employment Report

Stanford Graduate School of Business

Class of 2014: Full-Time Hires

Student Profile¹

Applications Received	6,716
New Students	398
Women	35%
International (includes Permanent Residents)	42%
U.S. Minority	20%
Median Years of Work Experience	4.2
Range of Years of Work Experience	0-14

Undergraduate Major

Humanities/Social Sciences	46%
Engineering/Math/Natural Sciences	37%
Business	17%
Advanced Degree	18%
Average GMAT Score	729

Of the 117 Faculty

- Nobel Prize
 - Michael Spence
 - Myron Scoles
 - William F. Sharp
- John Bates Clark Medal
 - Susan Athey
 - David Kreps
 - Michael Speree
- Requirements for faculty
 - PhD
 - Publications
 - Books
 - Case Studies
 - Working Papers



Students & Internships

Previous Industry Experience

Biotech or Health Care	6%
Clean Tech, Energy, or Environmental	5%
Consulting	20%
Consumer Products and Services	7%
Entertainment or Media	5%
Financial Services	10%
Government, Military, or Nonprofit	15%
High Tech	13%
Manufacturing	2%
Private Equity or Venture Capital	15%
Other	1%

Students & Internships

- ◎ 107 Students-Global Management Experience Projects (GMIX)
 - Global Management Immersion Experience
- ◎ 40 Students-Funded for Entrepreneurial Summer Program Internships (ESP)
- ◎ 30 Students-Stanford Management Internship Fund Fellowships (SMIF)
 - Nonprofits, social enterprises, and government organizations
 - Summer employment opportunities

After Stanford GSB

- 94% begin a career in less than 90 days
- Employment percentage
 - Finance 29%
 - Consulting 25%
 - Marketing Sales 24%



After Stanford GSB

Monthly Base Salary (\$)

Function	Median	Mean	Range	
			High	Low
Consulting	7,370	7,194	12,000	1,000
Strategy - Planning	5,200	5,393	11,250	1,200
Management Consulting	11,000	9,276	12,000	1,000
Finance	8,387	8,589	21,000	2,000
Private Equity Analyst	9,200	9,755	21,000	3,500
Investment Banker	8,333	8,018	11,250	2,000
Venture Capitalist	5,000	5,497	10,000	2,000
Analyst	11,954	10,938	14,600	8,000
Investment/Portfolio Mgmt	9,084	9,283	13,000	6,200
Finance, Other	8,327	8,024	10,415	4,880
General Management	6,600	6,181	10,000	1,200
Human Resources	NA ²	NA	NA	NA
Information Technology	NA	NA	NA	NA
Marketing/Sales	5,923	5,869	10,000	1,000
Business Development	5,200	5,668	10,000	1,200
Brand/Product/Marketing	6,000	6,033	9,006	1,000
Product Development	6,000	5,587	9,500	1,200
Marketing, Other	7,300	6,640	9,526	2,600
Operations/Logistics	7,150	7,542	12,500	3,010
Other	6,200	5,756	10,000	2,165
TOTAL	6,800	6,794	21,000	1,000

After Stanford GSB

Primary Source of Full-Time Job Acceptances

SCHOOL-FACILITATED ACTIVITIES	Number	Percent
Summer Employer (GSB-facilitated)	31	15%
On-Campus Recruiting	19	9%
GSB Job Board	7	3%
Alumni Referral	13	6%
Networking (GSB-facilitated)	10	5%
Student Club / Club Event	2	1%
Resume Database ¹	3	1%
Other (GSB-facilitated) ²	8	4%
Sub Total	93	45%
GRADUATE-FACILITATED ACTIVITIES		
Networking (student-facilitated)	52	25%
Pre-MBA Employer	27	13%
Summer Employer (student-facilitated)	23	11%
Other (student-facilitated) ³	11	5%
Sub Total	113	54%
No Response	2	1%
Total	208	100%

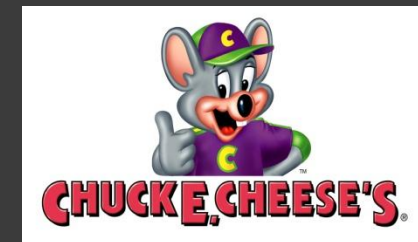
Stanford GSB

- ◎ 6.8% - Acceptance Rate
- ◎ 71.7% - Employment Rate at Graduation
- ◎ 20,498 - Total Alumni



Stanford GSB Alumni

- Mary Barra – CEO
- Nolan Bushnell – Founder
- Phil Knight – President, CEO
- Ken Powell – CEO



References

<http://www.gsb.stanford.edu/programs/mba/admission/application-materials/personal-information-activities-awards>

http://en.wikipedia.org/wiki/Stanford_Graduate_School_of_Business